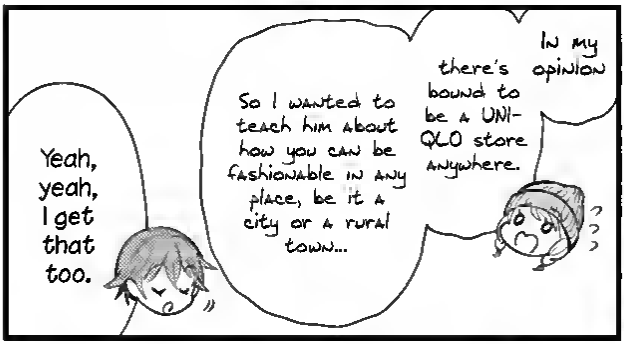
If you're gonna dress up, do it like this.
#28
5F
2F
AUTUMN COLLECTION
What a strange cast of characters.
I have some business I need to take care of this weekend.
Why not invite Higuchi over if you want to go shopping?
限定商品
It's fine, it's fine! It's a nice change of pace!
Good boy, good boy.
Ruffle Ruffle
Smile
Kei-kun is a college freshman, right?
Wha
Yes...

This would look great on my boyfriend~
Hey, check this out!
Wow, that looks great~
It's so cool~
Autumn is coming soon~
Wahh
You have to buy clothes before the season starts, you know.
But this one is for autumn, isn't it?
Wahh
Every-thing we bought was summer clothing,
but I can't wear those in autumn, can I?
Of course that's not true.
Ah
Hey, Tamaki-chan...
Ha

With that said, wanna go take a look at autumn stuff?
Y..Yeah
If we pick clothes with mixing-and-matching in mind,
then even when the weather gets colder, we can still wear them based on the type of coordination we're going for.
You went to Tokyo to buy clothes, is that true?
Eh
Ah, yeah.
.....
Hey, Kei-kun?
Eh...
おい
いの
Are you fine with wearing just UNIQLO or GU?

Eh?
Stare
Ah
Uhm
!?


In my opinion there's bound to be a UNIQLO store anywhere.
So I wanted to teach him about how you can be fashionable in any place, be it a city or a rural town...
Yeah, yeah, I get that too.

Ah... Hey, Rika-san!
Wave

That felt so cool!!!

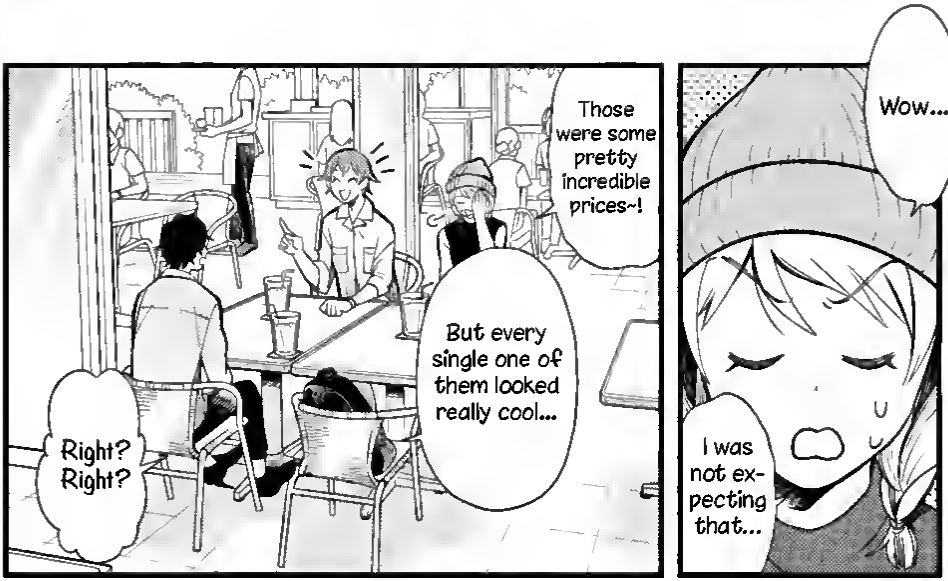
However

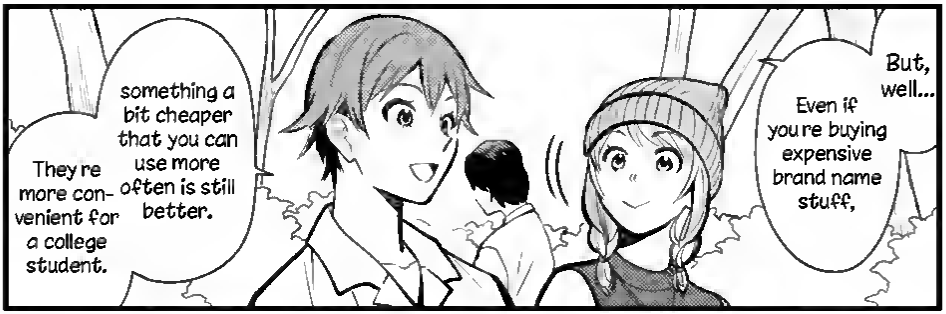
No matter who you are, even with just fast fashion brands
you can still be plenty fashionable.

The first rule in coordination
is to only pick clothes you like, and suit your body the best.
You have so many choices when it comes to fashion
and there's no harm in expanding your options a little bit, right?
Ohhh...
How should I put this...
If you just follow that, then uhmm... you can be yourself even more than yourself.
Turn it into your own strength!
So, then...
What is something unique I can wear that will set me apart?
Brand name clothes, of course.

Oh...
OOOHH!
Shiny
Shiny
Rika-san, which brand is this?
!!
Saint Laurent.
.....
Kei-kun, let me see!
These feel like the best pair of shoes I've ever worn...
Something feels different...
I know, right!? Isn't it amazingly wonderful?

Ahahah
Even though these shoes are really nice
Isn't their price a bit too high, Rika-san!?
Of course they are~
But we're just looking, right?
¥129.000
TOO HIGH !!
HIGH !!!
¥112.320
あ…
It looks so cool...
A bracelet from Maiela.
And this?
HIGH~
¥115.000
Trendy ...
This is a bag from Phillip Lim♥


Those were some pretty incredible prices~!
But every single one of them looked really cool...
Right? Right?
Wow...
I was not expecting that...


They're more convenient for a college student.
something a bit cheaper that you can use more often is still better.
But, well...
Even if you're buying expensive brand name stuff,

At first...
I had thought that the things I wanted to buy would be on the expensive side...
There's no problem with wearing all fast fashion,
so don't push yourself too hard, okay?
Y... Yeah.

But even I could tell from what I've seen today...
That one: There are many items that will make anyone say "Wow, that's so cool"
and two:
In the beginning, I didn't know anything.
I just thought that if I bought brand name clothing, nothing could go wrong.
So I made an entire list without much thought ...
AH~
Brr
Brr
I look like a boring mass-produced chump who can only wear fast fashion...
Trembie Trembie
But you're at an age where you would start worrying about that stuff, huh~!
I get it!
Someone who says that will be critical of anything they wear.
Right right
You shouldn't be so self conscious about that.

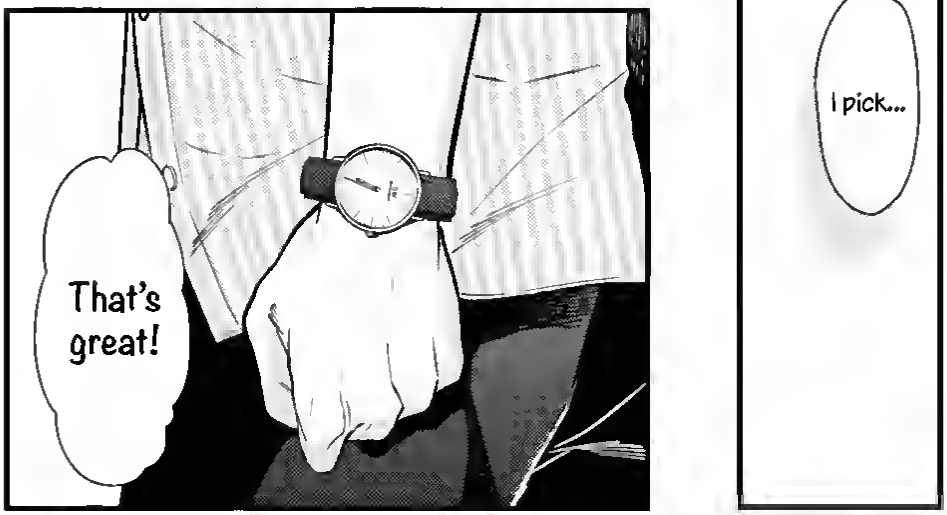
Ah
Reasonably priced and for general use, gotcha!
STARE
Got it, got it...
Something that would fit perfectly for Kei-kun, huh.
Can you think of anything, Rika-san?
I have one at any price point!
A lot of things we have to worry about, huh.
NOD
NOD
It should be casual enough to wear to class,
and still leave you with a decent bit of spending money.
Just leave it to us.

A leather jacket.
30,000 yen.
First up, from STUDIOUS,
STUDIOUS
Its design is so simple you can wear it for a long time without paying much attention to trends.
That is really good...
Woah, 30,000 ...
For a decent lambskin leather jacket, this price is really cheap.
You'll hardly ever run into someone wearing the same thing~
Ah~!
That is important too...!
Also
You don't have a STUDIOUS store in Nigata, right?

for a leather tote bag.
40,000 yen.
Next stop, Aniary,
Oh, I see~
You have to carry your books around in college, right?
You can carry your essential belongings around everyday while setting yourself apart with this.
Ooh~
Aniary bags are made from the finest material, while still being simple.
A single purchase can last you for a very, very long time.
Everyone will mostly be wearing backpacks, right?
I guess so...
Then leather will make you look way more mature.

A proper looking wrist-watch...
This is great...
And finally...
A wrist-watch from Daniel Wellington.
24,000 yen.
Daniel Wellington watches are actually in fashion magazines quite often.
Looks a bit more mature, doesn't it?
but I've only worn a few casual looking watches before, so this is a new experience...
I can already tell the time with my smartphone,
Isn't that just you and your obsession with wrist-watches, Rika-san?
Having a nice wrist-watch can't hurt~
Girls really like looking at men's arms you know.
O...ohh
They're pretty popular amongst the ladies too.

Hmmm...
Which one is the best...
I can't choose ...
There's no wrong answer with this, you know.
That's why it's fine if you just follow your gut instinct.
Rika-san has been saying this from the start, right?
When you're picking something slightly unique, you have to chose it by yourself,
you get a lot more enjoyment out of it...
It's all about your feelings.
So, which one do you like, Kei-kun?
.....
For me...


I pick...
That's great!

A wrist-watch is easy to spot, and is worn on one of the 3 necks.
I think this is a great choice!
It has an antique look, but still has a high-class feel. It's definitely a smart purchase.

If I saw one of my classmates wearing one of these,
they'd definitely win a point in my book~
Don't you want to be popular with girls?
!?

HA
Brr...
Brr...
Even when I wore a nice watch to my class
I didn't get any more popular or anything...
Those words are all lies...
Wait, are you serious Tamaki-chan!!?
Kei-kun.....
PUWAHH
.....
KUHAHAHA
I was kidding~ I'm sorry
Please don't joke about that!!
.....

#28 END

MB's Note

#28

Fast Fashion and Brand-name Fashion

Your fashion is judged by two criteria: "what" you wear and "how" you wear it. Some people might worry and ask themselves "Is it fine if I wear fast fashion all the time?" But if they stick with basics and standard pieces, no matter how capable they are with coordination, they can still be fashionable.

With that said, standards and basics can get stale, and there may come a time, when a person wants something with a bit more "personality." And I completely support that. While UNIQLO and other fast fashion brands have amazing prices for their quality, they're more of a "gateway" into fashion. Once you have enough of a base or "what" to work with, you'll want to progress on and improve "how" you dress.

Since brand name fashion is more rare, each item and brand has a unique style and look. These pieces are easier to distinguish and set people apart when they're being judged. You should try and take a look at some easily distinguishable brand name pieces for yourself every once in a while to get yourself familiar with some.

I will definitely buy leather someday...
smile
smile

/a/nonymous presents:

Fuku wo Kiru nara Kon na Fuu ni (If You're Gonna Dress Up, Do It Like This)

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